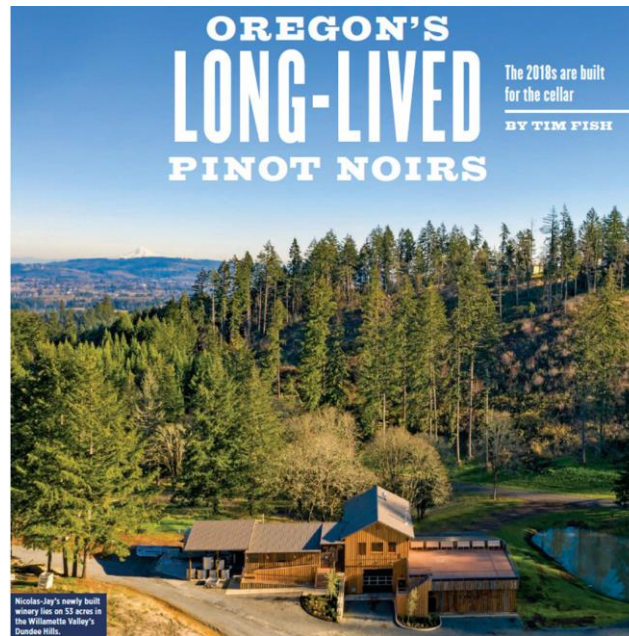


Nicolas-Jay Estate
Dundee Hills, Oregon

Viens Avec Nous





The Nicolas-Jay Estate, Dundee Hills

Noteworthy:

We approach our winemaking with a steadfast belief in true artisanship, a passion for discovery and a deep respect for the land. We bring Burgundian traditions to our winemaking while aiming to express the natural elegance of Oregon's Willamette Valley



Co-founders Jean-Nicolas Méo, Jay Boberg

Nicolas-Jay Estate, Dundee Hills

Origin : Willamette Valley, Oregon

Nicolas-Jay is the story of a three-decade friendship between famed Burgundian winemaker Jean-Nicolas Méo and visionary music entrepreneur Jay Boberg, and their shared appreciation for the phenomenal quality and potential of Oregon Pinot Noir and Chardonnay.

Combining their talent and experience, Jean-Nicolas and Jay are committed to establishing something lasting and meaningful together in Oregon, while creating a distinctive expression of great Willamette Valley Pinot Noir and Chardonnay.



Jean-Nicolas Méo Cofounder

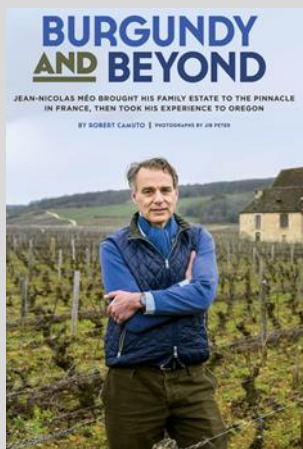
As the owner and winemaker of the Côte d'Or's famed Domaine Méo-Camuzet, Jean-Nicolas Méo's path to Oregon's Willamette Valley first went through the great grand crus of Burgundy, where he spent nearly 30 years making wines from legendary vineyards like Richebourg, Clos de Vougeot, Corton Clos Rognet and Échezeaux. In 2012, inspired by a three-decade interest in the quality and potential of Oregon's Pinot Noirs, Jean-Nicolas partnered with his longtime friend, Jay Boberg, to found Nicolas-Jay in the Willamette Valley.

For Jean-Nicolas, the opportunity to take a lifetime of experience in Burgundy and apply it to a new region, a new climate, new soils and new vineyards is both exciting and inspiring. "I have great respect for what has already been achieved in Oregon. It is a remarkable place with a vibrant wine community that we are thrilled to be a part of," says Jean-Nicolas. In keeping with his belief in being hands-on, Jean-Nicolas spends nearly two months in Oregon each season, travelling regularly to the region throughout spring, summer and harvest to oversee the viticulture and winemaking alongside Tracy and Jay. "We see Nicolas-Jay as a collaboration," adds Jean -Nicolas.

Noteworthy:

Jean-Nicolas has been following the wines of Oregon since he first came to an International Pinot Noir Celebration event in 1991.

JN



Jay Boberg Cofounder

For visionary music entrepreneur Jay Boberg, the founding of Nicolas-Jay marks the exciting next act in a remarkable professional life, and is the culmination of a lifelong love affair with wine. Working alongside his longtime friend, renowned Burgundian winemaker Jean - Nicolas Méo, Jay has immersed himself in the world of viticulture and winemaking and is deeply involved in every aspect of Nicolas-Jay.

Following his passion for music, at the age of 21, Jay cofounded the seminal indie record label IRS Records, and by his mid-30s, he began a tenure as president of MCA/Universal Records that lasted for more than a decade. Throughout his career, he launched or fostered some of the most influential music artists of the past three decades, including R.E.M., The Go-Go's, Blink-182, Mary J. Blige, Sublime, The Roots and B.B. King.

In 2012, as Jay was winding down his fulltime role in the music industry, he approached his friend, Jean -Nicolas, with the idea of starting a winery together in Willamette Valley. "Jean-Nicolas and I have been friends since 1988. We share very similar philosophies about life, business, wine and friendship. Nicolas-Jay is about making the very best Pinot Noir we can possibly make, It is also about building something together that one day we hope our kids will be a part of."

Noteworthy:

Jean-Nicolas and Jay have been friends since 1988 and share very similar philosophies about life, business, wine and friendship.

JB





Tracy Kendall

Associate Winemaker

As an integral part of the team, Associate Winemaker Tracy Kendall utilizes experience gained in New Zealand, Australia, Washington and Oregon to help guide winemaking and viticulture at Nicolas-Jay Estate. A Pacific Northwest native, with a masters in enology and viticulture from UC Davis, and experience working with several top winemakers around the world, Tracy is one of the rising stars of the Willamette Valley wine industry.

Born and raised outside of Seattle, Tracy fell in love with wine in her early 20s, while earning a degree in anthropology from the University of Washington, and working towards her masters in global health. Traveling to tasting rooms in Walla Walla, Willamette Valley, and Napa Valley, Tracy would often sneak away from her friends in search of the winemaker, so that she could ask more complex winemaking questions.

In 2009, Tracy worked her first harvest at Oregon's Torii Mor Winery, where she learned from winemaker Jacques Tardy, a native of Burgundy. During her time at Torii Mor, Tracy lived at Cristom Vineyards, where she became friends with Winemaker Steve Doerner, as she helped out the Cristom team with their nightly midnight punchdowns.

Today, Jean-Nicolas, Jay and Tracy oversee every decision that goes into making the wines of Nicolas-Jay. "As a winemaker, this is a dream come true," adds Tracy. "Not only am I making Pinot Noir from the finest vineyards in Oregon, I'm doing so side-by-side with one of the world's great Pinot Noir winemakers. And what makes it even more special is that it is so collaborative. It's never about ego. It's always about the vineyards, the grapes, and the wine."



Kevin Schlachter

Director of National Sales

A University of Oregon alumni, Certified Sommelier and Certified Specialist of Wine, Kevin manages all sales, allocations, pricing and distribution for the US and Canadian markets. Kevin's industry career includes executive leadership roles for Young's Market Company and regional supplier positions for The Wine Group and the Kobrand Corporation before taking this post for Nicolas-Jay Estate. Kevin has long been an admirer of the wines from Domaine Méo-Camuzet and, more recently, intrigued by the extraordinary success and vast potential of this Oregon project. "The people, their history, the vineyards, the expertise...I'm honored to join them on this unbelievable journey."



Galen Hegarty

Director of Hospitality & Consumer Sales

A native Floridian, but by way of California, Galen manages all aspects of Direct Consumer sales including tasting room, wine club, and e-commerce. Galen has grown up in and around restaurants including management positions with Hyatt and Kessler Collection Hotels in Florida. His interest in fine wine brought him to Napa Valley, and there, he successfully built and refined DtC programs at Saintsbury Winery and Ehlers Estate over 9 years. It's his love and passion for Pinot Noir, and the opportunity to work with an incredibly talented team of individuals, that made him make the move to Oregon.

Viticulture & Winemaking

Origin: While Nicolas-Jay is not trying to replicate Burgundy, it applies viticultural and winemaking experience gained from working with Burgundy's great grand crus to Oregon grapes, with the goal of making exciting, elegant and balanced wines that authentically show the terroir of the Willamette Valley, and its finest vineyards.



Physiological ripeness



Hand-harvesting



Native fermentations, unfined, unfiltered



1/8-ton cherry bins eliminate crushed berries



Slow pressing, extended cold macerations, high-temperature fermentations and gentle aeration



Domaine Méo-Camuzet, Vosne-Romanée, Côte de Nuits



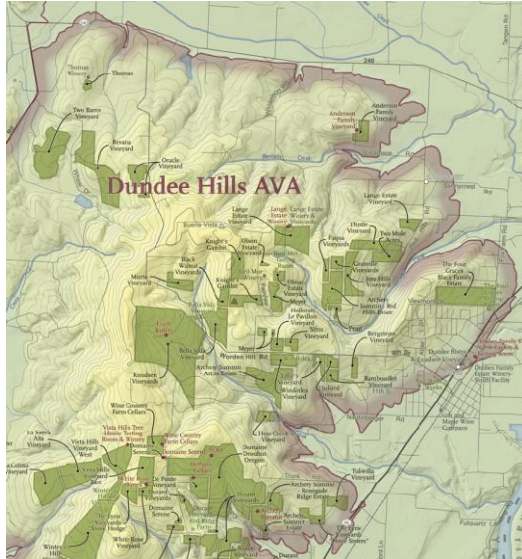
Tempered use of François Frères barrels accentuate terroir



*Nicolas-Jay Estate Dundee Hills
Willamette Valley*

The Nicolas-Jay Estate, Dundee Hills [founded 2020]

Origin: Arguably the most famous and prestigious of the Willamette Valley AVAs. The mitten-shaped Dundee Hills, romantically embellished as the Red Hills of Dundee, is home to world-renowned vineyards and important Oregon wine industry history.



Natural Amphitheatre



Casual, terroir-driven tasting room wine experience

Noteworthy:

- Location: North-face of Dundee Hills
- Soil: Volcanic (Jory) over marine-sedimentary
- Acreage: 52 acres
- Plantable acreage: 25 acres
- Date of planting: 2021/2022
- Varietals: Pinot Noir, Chardonnay
- Clones: Pommard, 667, 777

A portion of the rootstock material planted on this estate will come directly from Méo-Camuzet's estate holdings. These highly prized cuttings will further compliment Nicolas-Jay's connection to Burgundy.



Old long-horn cattle ranch barn revitalized using recycled materials

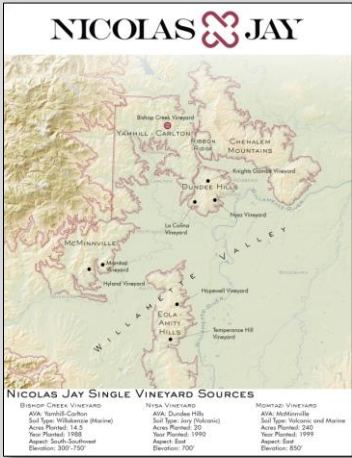


State-of-the-art, gravity-flow winery



Pinot Noir
Willamette Valley

Fruit is sourced from almost every AVA in the Willamette Valley, ensuring optimal blending potential and representation of the diversity of pinot noir in the appellation. Unique sites include vineyards located in the high-elevation Eola-Amity Hills, the foothills of the cool coastal range in the McMinnville AVA, the warm red-soiled vineyards of the Dundee Hills and our expressive Bishop Creek Vineyard in the Yamhill-Carlton AVA. This wine is sourced almost exclusively from biodynamic, organic and LIVE certified vineyards.



- Recent Press**
- Vintage 2017
- **93 Points** Decanter
 - **93 Points** Vinous
 - **93 Points** Wine Spectator
 - **93 Points** International Wine Report
- Vintage 2018
- **94 Points** Wine Spectator
 - **93 Points** International Wine Report
 - **93 Points** James Suckling



Affinités Chardonnay
Willamette Valley

[uh-fin-i-tee]
The relationship and connection between different elements. We are showcasing the scale of affinity the vineyards in this blend have for one another. Rather than an individual expression of site, these vineyards blend together through a shared connection that reveals the delicate complexity and sheer beauty of Willamette Valley Chardonnay. Small lots of expressive sites in the valley intermingle around the high-elevation (750'), minerality-driven fruit of the Bishop Creek Vineyard to create a bright, explosive wine of unique character.



- Recent Press**
- Vintage 2018
- **92 Points** Editors' Choice Wine Enthusiast
 - **92 Points** International Wine Report
- Vintage 2019
- **94 Points** Wine Anorak
 - **93 Points** Wine.com



L'Ensemble Pinot Noir
Willamette Valley

Since releasing our first wine in 2014, we have learned considerably more about the vineyards we harvest year after year. As those sites have matured, we have also come to know them more intimately, gaining a greater understanding of their identity and characteristics from vineyard, to block and down to the row.

L'Ensemble encapsulates a strict temperament in channeling the raw beauty, tension and persistence from these top vineyard blocks and our most expressive barrels with vintage quality acting as our guide to levels of production.



Jean-Nicolas Méo is a winemaker on a path of constant reflection, a devotion to learn and always at battle to improve with every vintage. L'Ensemble is the embodiment of this unbridled intensity.



Recent Press

Vintage 2018

- **95 Points** Decanter
- **95 Points** Wine Anorak
- **94 Points** Wine Spectator
- **94 Points** International Wine Report
- **94 Points** Wine Enthusiast

Vintage 2019

- **96 Points** Wine Anorak



Own-Rooted Pinot Noir
Willamette Valley

Our “Own-Rooted” Pinot Noir showcases several old-vine sites in the Willamette Valley, each at least 30 years old, and planted at a time when rootstock was relatively rare in Oregon viticulture.

Our own Bishop Creek Vineyard supplies a portion of the blend, showing off its characteristic black fruit. 1990-planted Pommard from Nysa Vineyard completes this wine, supplying elegant red fruit and spice. Hyland Vineyard, the oldest in the McMinnville AVA, sits atop a hillside looking over the Van Duzer Corridor, and its 45-year-old vines supply tension in this wine.

Own-rooted vines are old. Their deep connection with the earth below generates a drive and tension emblematic of the pure virtues of the defining elements of true terroir.



Recent Press

Vintage 2017

- **94 Points** Decanter
- **94 Points** Vinous

Vintage 2018

- **97 Points** International Wine Report
- **96 Points** Decanter
- **93 Points** Wine Spectator

Vintage 2019

- **95 Points** Wine Anorak



Bishop Creek Vineyard Pinot Noir
Yamhill-Carlton

Located in the Yamhill-Carlton appellation, Bishop Creek Vineyard has previously been bottled as a vineyard-designate Pinot Noir by Erath, as well as several other wineries. The site features 13.5 planted acres, with 11 of those acres being four different clones of Pinot Noir: 777, Wädenswil, Pommard and 667.



The property contains 1988 plantings of ungrafted rootstock with tight spacing of 5' x 5' dimensions. Soil type consists of ancient marine sedimentary and alluvial deposits with high drainage properties and an extremely low water table. This, along with Yamhill-Carlton's warm days and cool evenings, creates substantial vine stress that results in the production of small, intense berries and very low tonnage per acre.

Recent Press

Vintage 2017

- **96 Points** International Wine Report
- **95 Points** Vinous
- **93 Points** Wine Spectator

Vintage 2018

- **95 Points** International Wine Report
- **94 Points** Decanter
- **94 Points** Suckling

Vintage 2019

- **95 Points** Wine Anorak



Bishop Creek Vineyard Chardonnay
Yamhill-Carlton

The upper-bench of our Bishop Creek vineyard holds 2.5 acres of old-vine Chardonnay (1998) planted to three cool-climate clones perfectly suited for this steep, hillside plot. After small fermentations of past vintages to understand the right farming and fermentation approach, the team knew they were sitting on a collection of plants that could deliver stunning, provocative wines.

This high elevation, mountain grown Chardonnay emits raw tension and minerality by virtue of the sites deep, marine sedimentary soils. Produced only in exceptional vintages, this wine represents what Chardonnay can achieve in the Willamette Valley.



Recent Press

Vintage 2018

- **94 Points** International Wine Report
- **94 Points** Wine Anorak
- **93 Points** Wine Spectator

Vintage 2019

- **95 Points** Wine Anorak
- **94 Points** International Wine Report





"L'ENSEMBLE" WILLAMETTE VALLEY PINOT NOIR

This is a story of a three-decade friendship between famed Burgundian winemaker Jean-Nicolas Méo and visionary music entrepreneur Jay Boberg, and their shared appreciation for the phenomenal quality and potential of Oregon Pinot Noir.

Unfined & Unfiltered * Native Yeast Fermentation
33% New French Oak for 14 months


VIENS AVEC NOUS

JEAN-NICOLAS MÉO JAY BOBERG

PRODUCED AND BOTTLED BY DOMAINE NICOLAS JAY
DUNDEE, OREGON NICOLAS-JAY.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



750 ML - CONTAINS SULFITES - ALC 13.0% BY VOL



NICOLAS JAY

2019 PINOT NOIR
L'ENSEMBLE
WILLAMETTE VALLEY • OREGON



	Target Pricing		Timing/Status		Distribution Goals & Priorities						
					On-Premise				Off Premise		
	Retail	WL	Release Timing	Allocated Item	National Account	Steakhouse	Hotels	Indy	Grocery	Clubs	Indy
Willamette Valley Pinot Noir	\$49.99	\$95.00	Spring	Yes	Low	High	Medium	High	Medium	No	High
Affinités Chardonnay	\$49.99	\$95.00	Spring	Yes	Low	High	Medium	High	Low	No	High
Bishop Creek Chardonnay	\$74.99	\$140.00	Spring	Yes	Low	High	Medium	High	No	No	High
L'Ensemble Pinot Noir	\$69.99	\$130.00	Fall	Yes	Medium	High	High	High	Low	No	High
Own-Rooted Pinot Noir	\$89.99	\$150.00	Fall	Yes	Low	High	Medium	High	No	No	High
Bishop Creek Pinot Noir	\$99.99	\$165.00	Fall	Yes	Low	High	Medium	High	No	No	High

Portfolio:

[Découverte Tier]

Nicolas-Jay Estate Pinot Noir Willamette Valley

Nicolas-Jay Estate ‘Affinités’ Chardonnay Willamette Valley

[Super Mélanges]

Nicolas-Jay Estate ‘L’Ensemble’ Pinot Noir Willamette Valley

Nicolas-Jay Estate ‘Own-Rooted’ Pinot Noir Willamette Valley

[Origine Unique Tier]

Nicolas-Jay Estate ‘Bishop Creek Vineyard’ Chardonnay Yamhill-Carlton

Nicolas-Jay Estate ‘Bishop Creek Vineyard’ Pinot Noir Yamhill-Carlton

Noteworthy:

2018 ‘L’Ensemble’ Pinot Noir, Willamette Valley 95 | 100

“shows off the ripe, black fruit of the vintage with an appealing savoury, meaty character and a dense, tannic structure on the palate. Yet the sensitive winemaking has preserved freshness and elegance...”

Decanter

-Charles Curtis MW

2017 ‘Bishop Creek Vineyard’ Pinot Noir, Yamhill-Carlton 96 | 100

“Fresh blueberries, red currants, toasted hazelnuts and dried thyme explode from the gorgeous ruby core. The nose is so perfectly poised that I spent 15 minutes enjoying it unfolding in the glass before I could dare take a sip.”

International Wine Report



Oregon project Nicolas-Jay, founded in 2014 by Méo and longtime friend Jay Boberg, also relies on the winemaking skills of Tracy Kendall.

Méo parks his SUV and walks across the Richebourg cru toward a rise in the hill above it, where lies the 1 hectare premier cru of Clos Parantoux. The steep and once-abandoned vineyard was made famous by Jayer, who dynamited it to remove stones and replanted it in the 1950s—bottling it as a cru from 1978. Jayer had bought up three-quarters of the vineyard and also cultivated and made wine from the rest, which belonged to the Méos. Today, Jayer's nephew Rostaing and Méo remain Clos Parantoux's only vintners.

"It is a wine that is demonstrative and lively and ages very well," says Méo, though he doesn't believe Parantoux is at the same quality level as Richebourg, a grand cru which he calls "more consistent." Thus, he has been shocked in recent years as the resale prices of his Clos Parantoux have eclipsed those of Richebourg—even though he sold it for less until this year.

"Sometimes I feel like I am a winemaker who makes one wine," he says, shaking his head. "Because people just want to talk about Clos Parantoux."

By the turn of the millennium, Méo was frustrated by not having enough supply to meet demand. So he began a new segment of the domaine—a label of more affordable wines called Méo-Camuzet Frère & Soeurs. The négociant line has included excellent bottles such as three 2016s that earned outstanding to classic scores from Wine Spectator, and the just released Fain Clos du Chapitre 2018 (90 points, \$99).


"Making Burgundy red wines which don't end up in billionnaires' cellars allows more people to taste our wines and our method, at

SCORE	WINE	PRICE
97	Echzeaux Les Rouges du Bas 2018	\$588
97	Richebourg 2017	\$1,750
96	Clos de Vougeot Préle Le Cellier 2017	\$450
95	Corton Les Perrières 2017	\$399
94	Clos de Vougeot 2018	\$440
94	Vosne-Romanée Au Clos-Parantoux 2018	\$1,710

SCORE	WINE	PRICE
94	Pinot Noir Dundee Hills Nysa 2017	\$90
93	Pinot Noir Willamette Valley 2017	\$65
93	Pinot Noir Yamhill-Carlton Bishop Creek 2017	\$100

*WineSpectator.com members can access complete reviews using the online Wine Ratings search.

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NICOLAS  JAY

American Viticultural Area: Yamhill-Carlton

Vineyard Size: 6.07 hectares Fermentation: Native Yeast
Planted: 1988 Aging: 15 months in French Oak
Soil: Marine Sedimentary Production: 12 Barrels

Unfined & Unfiltered

VIENS AVEC NOUS

JEAN-NICOLAS MÉO JAY BOBERG

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750 ML - CONTAINS SULFITES - ALC 13.0% BY VOL



NICOLAS JAY

2019 PINOT NOIR
BISHOP CREEK
YAMHILL - CARLTON • OREGON



Viens Avec Nous

