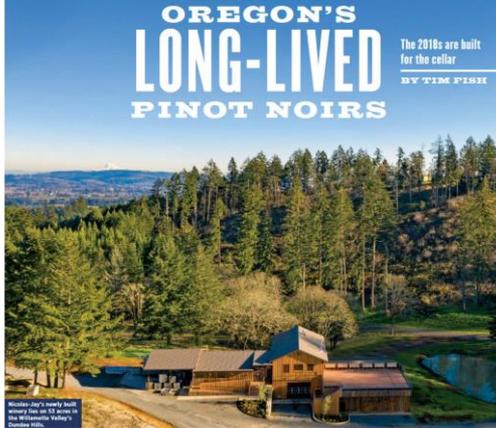




Cofounders Jean-Nicolas Méo, Jay Boberg

Origin: Willamette Valley, Oregon

Nicolas-Jay is the story of a three-decade friendship between famed Burgundian winemaker Jean-Nicolas Méo and visionary music entrepreneur Jay Boberg, and their shared appreciation for the remarkable quality and potential of Oregon Pinot Noir and Chardonnay.



The Nicolas-Jay Estate, Dundee Hills (founded 2020)



Since releasing our first wine in 2014, we have learned considerably more about the vineyards we harvest year after year. As those sites have matured, we have also come to know them more intimately, gaining a greater understanding of their identity and characteristics. In the cellar, the exercise of tasting and blending these different wines, a process that is more art than science, has helped us identify the cuvées and barrels that truly stand out and have the greatest potential.

We decided to provide these wines a platform of their own.

We are proud to present to you

L'Ensemble
(Spring 2021)

Chardonnay Initiative



The upper-bench of our Bishop Creek vineyard holds 2.5 acres of old-vine Chardonnay (1998) planted to three cool-climate clones perfectly suited for this steep, hillside plot. After small fermentations of past vintages to understand the right farming and fermentation approach, the team knew they were sitting on a collection of plants that could deliver stunning, provocative wines.



Affinités Chardonnay, Willamette Valley

[uh-fin-i-tee] the relationship and connection between different elements. Showcasing the scale of affinity the vineyards in this blend (Bishop Creek, Von Oehsen) have for one another.



Rather than an individual expression of site, these vineyards blend together through a shared connection that reveals the delicate complexity and sheer beauty of Willamette Valley Chardonnay.



Farming & Winemaking:

We approach our winemaking with a steadfast belief in true artisanship, a passion for discovery and a deep respect for the land. We bring Burgundian traditions to our winemaking while aiming to express the natural elegance of Oregon's Willamette Valley.

- 100% organic, Bio-dynamic and/or LIVE certified vineyards
- Sustainably dry-farmed
- Hand-harvested in 1/8-ton cherry bins to eliminate crushed berries
- Unfined, unfiltered, native yeast fermentation
- 100% destemmed, slow pressed, extended cold maceration
- High temperature fermentations, gentle aeration

While Nicolas-Jay is not trying to replicate Burgundy, Jean-Nicolas applies to our Oregon grapes his viticultural and winemaking experience gained from working with Burgundy's great grand crus. Making exciting, elegant and balanced wines that authentically show the terroir of the Willamette Valley, and its finest vineyards, is our goal.

Noteworthy:

"We make the kind of wines we love to drink," says Jay. "Elegant wines, with beautiful, complex aromatics and pure, lovely fruit—wines that evolve in the glass, and in the cellar. To achieve this, we start with the best vineyards, practice respectful farming, and strive to make our wines with sincerity. This means having good intentions as winemakers and respecting the character of the wine."

Bishop Creek Vineyard (Estate):

Region: Yamhill-Carlton
Planted: 1988
Farming: Organic
Rootstock: Ungrafted
Elevation: 200-700'
Clones: Wädenswil, 777, Pommard, 667
Soil: Ancient marine-sedimentary
Aging: 50% New French 15 months



Nysa Vineyard:

Region: Dundee Hills
Planted: 1990
Farming: Organic
Rootstock: Ungrafted
Elevation: 500-1,000'
Clones: Wädenswil, 777, Pommard
Soil: Jory (Volcanic, Basalt)
Aging: 50% New French 15 months



Momtazi Vineyard:

Region: McMinnville
Planted: 2001
Farming: Bio-dynamic
Rootstock: Grafted
Elevation: 450-700'
Clones: Pommard
Soil: Volcanic, marine-sedimentary
Aging: 50% New French 15 months



Hyland Vineyard:

Region: McMinnville
Planted: 1971
Farming: Organic
Rootstock: Ungrafted
Elevation: 600-800'
Clones: Wädenswil, Coury, Pommard
Soil: Jory (Volcanic, Basalt)



Accolades

2016 Willamette Valley Pinot Noir

-95 Points

"Some wines steal your heart, and the first vintage of Nicolas Jay—the stunning 2014 vintage brought me to my knees, begging for more."

-Wilfred Wong, *Wine.com*

NICOLAS & JAY

2017
PINOT NOIR
WILLAMETTE VALLEY - OREGON

Vintage 2017

- **93 Points** Vinous

"Deep, glistening red. Sexy, assertively perfumed aromas of fresh red fruits, potpourri and baking spices..."

- **93 Points** Decanter
- **93 Points** Wine Spectator
- **93 Points** International Wine Report

NICOLAS & JAY

2017 PINOT NOIR
BISHOP CREEK
YAMHILL - CARLTON - OREGON

Vintage 2017

- **96 Points** International Wine Report (Top 100)

"The stunning 2017 Bishop Creek vineyard, Pinot Noir from Nicolas-Jay is a gem of a wine..."

- **95 Points** Vinous
- **93 Points** Wine Spectator

NICOLAS & JAY

2017 PINOT NOIR
OWN-ROOTED
WILLAMETTE VALLEY - OREGON

Vintage 2017

- **94 Points** Decanter

"It feels like a lid came off that you didn't know was on in the first place. It's seductive, enticing and three-dimensional, with notes of root beer, clove and struck match."

- **94 Points** International Wine Report
- **93 Points** Wine Spectator
- **93 Points** Wine & Spirits

NICOLAS & JAY

2017 PINOT NOIR
NYSA
DUNDEE HILLS - OREGON

Vintage 2017

- **95 Points** Vinous

"...floral pastille scents show excellent definition and pick up an exotic spice nuance as the wine opens up..."

- **94 Points** International Wine Report
- "...I could literally sit and enjoy the nose on this wine all day long..."
- **94 Points** Wine Spectator

NICOLAS & JAY

2018 CHARDONNAY
BISHOP CREEK
YAMHILL - CARLTON - OREGON

Vintage 2018

▪ **94 Points** International Wine Report
"...reminiscent of a beautiful French Meursault, which coincides with their Burgundian style of wine making."

- **94 Points** WineAnorak
- **93 Points** Wine Spectator
- **93 Points** Wine & Spirits

Nicolas-Jay Estate Range:

Nicolas-Jay Estate Pinot Noir Willamette Valley

Nicolas-Jay Estate Affinités Chardonnay Willamette Valley

Nicolas-Jay Estate L'Ensemble Pinot Noir Willamette Valley

Nicolas-Jay Estate Own-Rooted Pinot Noir Willamette Valley

Nicolas-Jay Estate Bishop Creek Vineyard Pinot Noir Yamhill-Carlton

Nicolas-Jay Estate Bishop Creek Vineyard Chardonnay Yamhill-Carlton

Nicolas-Jay Estate Nysa Vineyard Pinot Noir Dundee Hills

Nicolas-Jay Estate Momtazi Vineyard Pinot Noir McMinnville

	Target Pricing		Production, Release		
	Retail	WL	Case Production	Release Timing	Allocated Item
Willamette Valley Pinot Noir	\$49.99	\$95.00	625	Spring	No
Affinités Chardonnay	\$49.99	\$95.00	215	Spring	Yes
Bishop Creek Chardonnay	\$74.99	\$140.00	120	Spring	Yes
L'Ensemble Pinot Noir	\$69.99	\$130.00	1,225	Spring	Yes
Own-Rooted Pinot Noir	\$89.99	\$150.00	275	Fall	Yes
Nysa Pinot Noir	\$89.99	\$150.00	150	Fall	Yes
Momtazi Pinot Noir	\$89.99	\$150.00	150	Fall	Yes
Bishop Creek Pinot Noir	\$99.99	\$165.00	300	Fall	Yes



Noteworthy:

For Jean-Nicolas, the opportunity to take a lifetime of experience in Burgundy and apply it to a new region, a new climate, new soils and new vineyards is both exciting and inspiring. "I have great respect for what has already been achieved in Oregon. It is a remarkable place with a vibrant wine community that we are thrilled to be a part of," says Jean-Nicolas. In keeping with his belief in being hands-on, Jean-Nicolas spends nearly two months in Oregon each season, travelling regularly to the region throughout spring, summer and harvest to oversee the viticulture and winemaking alongside Tracy and Jay. "We see Nicolas-Jay as a collaboration," adds Jean-Nicolas



The Bishop Creek Vineyard, Yamhill-Carlton



Jean-Nicolas Méo, Tracy Kendall (Assoc. Winemaker), Jay Boberg

Viens Avec Nous

(Come Wine Us)

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